

2020 SALON TODAY 200: Growth (Part Two)

SOLEIL 7 SALON AND SPA

Tallahassee, FL

soleil7.com

Stephanie and Joe Borrás

2017: \$664,000

2018: \$806,000

Increase: 21%

Square Feet: 2,200; 4,200

Total Employees: 18

Average Cut & Style: \$50

Best-Selling Retail: Aveda

Color: Aveda

Skin Care: Aveda

Nail Care: OPI

Tech Support: SalonBiz

Association: Beauty Industry Council

"Every day, our team comes together and has a 'Design Your Day' huddle. We forecast service sales, upgrades and retail sales, and when we will prebook each guest. We also include moments of wellness to keep us in high spirits."



Stephanie and Joe Borrás

SOLEIL7 Parkway



SOLEIL7 North

